

Jefferson County Adopt-A-Highway Signage

1. Signage shall –
 - a. Identify the adopter or, subject to the approval of the County Engineer, may identify an individual in whose memory the adoption is being made;
 - b. Be designed by the Department as to size, color and text; and
 - c. Have the actual name of the adopter, or the individual in whose memory the adoption is being made, with no telephone numbers, logos, slogans, dates or addresses, including Internet addresses, with verbage kept to a minimum.
2. The signs shall not contain wording that is obscene, profane, or sexually suggestive or implies an obscenity, profanity or sexual content.
3. Signs are not intended to be an advertisement medium or serve as a means of providing a public forum for the participants
4. The sign shall not be altered or decorated by the adopter at any time
5. The erection of a sign is not a requirement for participation in the program. If signs are desired, the adopter has the responsibility to purchase the signs through the Department. Generally, two (2) signs will be erected for each adopter, one at each end of the adopted section, at a location determined by the Department.